

## Strategic Solutions

Established in 1983 Architect CT is a highly successful architectural and interior design practice. The business has a strong team of staff from a range of backgrounds who have built up an enviable reputation in the hotel and leisure sector across the UK through providing superior design and project management.

The Principal Architect had reached a pivotal point in taking the business forward. With an ever increasing portfolio of clients the owner-manager wanted to achieve better operational efficiency and explore all the options for strategic development.



PEM were appointed by Architect CT to provide practical business support:

- ▲ Conducting a thorough analysis of the business and formulating a strategy to enable the business to have clear focus and direction
- ▲ Developing a more effective process for the production of monthly management accounts to provide key financial performance information
- ▲ Facilitating the improved integration of commercial and design/operational functions with an emphasis on efficient workflow processes
- ▲ Reviewing organisational responsibilities including the recruitment of an administrator to cover a maternity leave

Paul Brook, Principal Architect said "PEM has provided excellent support by giving us the impetus to face up to changes to secure the future direction of the business. PEM's success has been reflected in the way all staff have taken these changes on board."

*To discuss to what extent your business would benefit from a strategic review please contact PEM.*



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**Business Operations, Strategic Planning & Marketing**